



LEBANON'S 4TH OF JULY CELEBRATION

FIREWORKS • LIVE MUSIC • COMMUNITY • PURPOSE

This summer, two beloved traditions unite into one unforgettable, high-impact celebration:

- July 4th Fireworks at Cheadle Lake
- The Oaks of Lebanon – Live at the Square Benefit Concert

Together, we're celebrating 250 years of America, our local community, and causes that matter.

Our goal is to produce a spectacular July 4th fireworks show over Cheadle Lake - Host a high-energy live concert and community gathering in the park - Create a safe, welcoming, unforgettable celebration for the entire region. In addition, A portion of proceeds will benefit the Alzheimer's Association, supporting research, awareness, and families impacted by Alzheimer's.

EVENT SNAPSHOT

- Fireworks: July 4, 2026 | 10pm | Cheadle Lake
- Benefit Concert: July 4, 2026 | 4pm | Cheadle Lake Park
- Hosts: The Oaks of Lebanon & The Lebanon 4th of July Celebration (a 501(c)3 non-profit)
- Attendance: Over 1,500 people at last year's concert alone—and growing plus hundreds of fireworks enthusiasts.
- Experience: Live music, beer garden, local food vendors, community fun

WHY SPONSOR?

Your sponsorship is more than a logo—it's a statement.

- Celebrate America's 250th anniversary
- Support Alzheimer's research and local families
- Bring music, fireworks, and joy to thousands
- Align your brand with pride, purpose, and community

SPONSORSHIP OPPORTUNITIES

(All sponsorships receive recognition across both events social media unless noted)

COMMUNITY SUPPORTER | \$250

- Name on shared event signage
- Logo on social media sponsor thank-you posts
- Inclusion in combined July 4th & Concert supporter list
- Name included in post-event community thank-you

BRONZE SPONSOR | \$500

- Logo on event signage
- Logo on digital marketing platforms
- Logo on flyers and posters
- One carload pass to Front-Row Fireworks Viewing at the Cheadle Lake Boat Ramp
- One social media sponsor highlight post

READY TO MAKE AN IMPACT?

Help us light up the sky, fill the square with music, and support a cause that touches so many lives.

Sponsorship Contact:

Chris Button Bragg - The Lebanon 4th of July Celebration | 541-570-4070 | lebanonfourthofjuly@gmail.com

Together, we can make 2026 a year Lebanon—and America—will never forget.

SILVER SPONSOR | \$2,500

- Larger logo placement on all event signage
- Logo on digital and print marketing
- Two carload passes to Front-Row Fireworks Viewing at the Cheadle Lake Boat Ramp
- Live verbal recognition during the benefit concert
- Ability to display a small sign or banner at the concert

GOLD SPONSOR – PRESENTING LEVEL | \$5,000

Limit 1–2 sponsors

- Recognition as Presenting Sponsor
- Top-tier logo placement on all signage & marketing
- Logo on flyers, posters, and digital promotions
- Three carload passes to Front-Row Fireworks Viewing
- On-stage recognition at the benefit concert
- Banner placement on Strawberry Festival fence
- Ability to display a sign or banner at the concert
- Booth or activation space at the concert
- Custom sponsor shout-outs before fireworks
- Optional category exclusivity